

Fondation Pearson Pour l'Éducation Pearson Educational Foundation

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Many LBPSB families have been directly and severely affected by the flooding earlier this month. Like most people, the PEF Board of Directors realize action is needed.

Schools and organizations throughout the school board are raising funds for our own LBPSB families in need, rather than simply donating to the general Red Cross Fund. Any person or groups of people, who are holding fundraising initiatives for the same cause, are invited to pool their revenues together with PEF, to help the most number of families possible.

The Lester B Pearson Fun Run Committee has directed all the profits from their recent event, towards PEF's new Rona Cupak Flood Relief Fund, created for this purpose.

PEF intends to provide clothing, shoes, and other necessities to the students whose families have been so negatively affected. This will be done anonymously on a case by case basis through working with school Administrators, LBPSB Region Directors and PEF staff.

Anyone in our community at large who wishes to add their gift to this effort, is invited to send a donation either by cheque payable to <u>Pearson Educational Foundation</u>, 1925 Brookdale Ave, Dorval QC H9P 2Y7, or by paypal through our website at <u>http://pef.lbpsb.qc.ca</u> For all contributions, please make sure to include your full name, postal address and email address in order to receive a charitable tax receipt.

All moneys contributed to the Rona Cupak Flood Relief Fund, will remain in the fund indefinitely, providing for the affected families as the needs become known.

