



Fondation Pearson Pour l'Éducation Pearson Educational Foundation

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Newsletter October 2020

The Pearson Educational Foundation Annual General Meeting

PEF wrapped up the fiscal year 2019 – 2020 on October 20th, 2020 with Zoom attendance of Associate Members, Life Members and Guests.

We proudly present the Board of Directors for the coming year, here to serve and support the LBPSB schools and students:

Donnalynn Rainey – President
Richard Meloche – Secretary
Michel Belleville – Director
Tom Merson – Director

Lorne Brotman – Vice President
Jesse Rémillard Steiner – Treasurer
Barbara Freeston – Director
Rafat Noor Khan – Director

First Order of Business for the new Board of Directors



Every year, The Rona Cupak Fund provides warm winter clothing to our most vulnerable in the student population. This year, we believe the demand may be higher. With PEF's own downturn in operation revenues, we have devised a simple and easy way for anyone who can, to directly support the kids in need. From November 1st, you will be able to **"Buy a Bauble"** on <https://www.facebook.com/PearsonEducationalFoundation>

By buying a bauble, your sponsored child will receive a much-needed snowsuit, boots, or hat and mitts. You will be eligible for a full tax receipt, and a **Thank You** shout out from us, which should make you feel warm too.



Another Way to Make a Big Difference!

November is the month most employees receive an invitation from their employer to contribute to their favourite charity. By opting in, through your HR department, a small portion of your pay is automatically deducted and sent to support your chosen cause, with a tax receipt provided to you at the end of the year.

The Pearson Educational Foundation would be honoured to be your chosen charity this year. You would be directly responsible for making sure PEF continues the vital support of our students and teachers. Our fundamental mandate is to provide our dedicated teachers with the tools to give their students the very best education.

The New Equity and Inclusivity Fund

PEF has one more exciting bit of news. Alexandra Begin, a John Rennie High Alumnus, has worked toward the launch of a program to help our schools teach and promote equality in our communities. To learn more, and support this initiative, please visit [Http://pef.lbpsb.qc.ca/EIF.htm](http://pef.lbpsb.qc.ca/EIF.htm)

Are you interested in helping our schools with PEF? Call us today!