



For the Year Ended  
June 30, 2013

# 2013 ANNUAL REPORT

## Board of Directors

Mrs. Barbara Vuk-Freeston  
**President**

Ms. Antoinette Scarano  
**Vice-President**

Mrs. Lesley Pasquin  
**Secretary**

Mr. Richard Meloche  
**Treasurer**

Ms. Nancy Battet

Mrs. Nan Beaton

Mr. Michel Belleville

Mrs. Maria De Wolfe

Ms. Cynthia Lemme

Mr. Rafat Noor Khan

Mr. Ian Olechnowicz

Mr. Jesse Rémillard-Steiner

Ms. Suanne Stein Day

Mr. Denis Thivierge

Mrs. Susan Grand  
Administrative Assistant

1925 Brookdale Avenue  
Dorval, Quebec H9P 1X5  
514 422-3000 ext. 2212  
pef@lbpsb.qc.ca  
pef.lbpsb.qc.ca

## MESSAGE FROM THE PRESIDENT

Pearson Educational Foundation has enjoyed an exciting and fulfilling year as awareness of the foundation and the good work we do has grown in our extended community. In the last 18 months, we have supported 33 of 39 elementary schools, 5 of 6 alternate centers, and every single high school of the board. The assistance ranges from snowsuits and boots for children who have none to managing a large donation that came to a school in the form of stocks.

PEF has enriched classrooms and schools throughout with robotics equipment, art and drama supplies, gardening tools, kitchen equipment and

the raw ingredients to cook in those kitchens. PEF funded summer enrichment and remedial camps, registrations for science and robotics competitions and managed an increasingly large number of scholarships for almost all of the high schools while continuing its own Manson Learning Awards at every school and centre convocation.

Best of all has been that for the first time, in 2013 a number of schools held fundraising events on behalf of PEF: LBP students helping other LBP students. In addition, Central Parents Committee has become a wonderful partner both in

informing the parent community about PEF and raising funds at CPC events.

Respectfully submitted,

Barbara Vuk-Freeston



Barbara Vuk-Freeston

## MESSAGE DE LA PRÉSIDENTE

La Fondation Pearson pour l'éducation a pu profiter d'une année stimulante et gratifiante, car la fondation et le bon travail que nous accomplissons sont de plus en plus reconnus dans la collectivité. Ces 18 derniers mois, nous avons aidé 33 des 39 écoles primaires, 5 des 6 centres alternatifs, et chacune des écoles secondaires de la commission scolaire. Notre aide va du don d'habits de neige et de bottes aux enfants qui n'en ont pas à la gestion d'un don important reçu par une école sous forme d'actions en bourse. La FPÉ a enrichi les classes et les écoles grâce à de

l'équipement de robotique, des fournitures pour les arts plastiques et le théâtre, des outils de jardinage, de l'équipement de cuisine et les ingrédients permettant de cuisiner dans ces cuisines.

La FPÉ a financé des camps d'été d'appoint et d'enrichissement, des inscriptions à des concours de sciences et de robotique, et a géré un nombre grandissant de bourses pour presque toutes les écoles secondaires tout en décernant ses Prix Manson lors de chaque cérémonie de remise de diplômes des écoles et des centres.

Encore mieux : pour la première fois en 2013, un certain nombre d'écoles ont organisé des collectes de fonds au profit de la FPÉ : des élèves de LBP aidant d'autres élèves de LBP. De plus, le comité central de parents est devenu un merveilleux partenaire, en informant les parents au sujet de la FPÉ et en collectant des fonds lors d'activités qu'il organise. Le tout respectueusement soumis,

Barbara Vuk-Freeston

## Fonds expérimental STEM

En octobre 2012, la FPÉ a fourni des trousse de robotique et des capteurs pour un laboratoire permanent situé au Centre d'électrotechnologie Pearson, où des conseillers en sciences et technologie peuvent former des enseignants à l'utilisation de ces outils. Des élèves ont aussi eu la chance de travailler dans ce laboratoire avec des étudiants en ingénierie

bénévoles; ce genre de mentorat n'a pas de prix.



## SCIENCE AND ROBOTICS FAIRS

PEF continues to pay the registration fees for LBPSB high school teams entering Montreal Regional Science Fair, Junior Robotics, and CRC Robotics. The number of teams entered at Montreal Regional Science Fair continues to grow, up 25% over the previous year. And for the second year

running the LBPSB took home a Gold Prize: Erika MacInnis and Olivia Cardillo, Grade 8 students at Westwood Junior, won with their project on wind energy, "Hold On To Your Hats". With PEF support, they participated in the National Science Fair in Lethbridge, Alberta, bringing home Bronze.

The robotics team from JRHS in their second year at the E.A.S.T. Junior Robotics Competiton, took home the gold. And Riverdale joined MacDonald HS and PCHS with teams entering CRC Robotics, where PCHS took home the Trophy for Persistence and Grit.

## HONORARY LIFETIME MEMBERS

Mme. Michèle Morin and Mr. Jim Hendry were honoured at a recent administration group meeting by President Barbara Vuk-Freeston for their invaluable contributions to, and support of, the Foundation over the years. They have been named our 2013 Honorary Lifetime members, joining Maya Byers of Babar books and Don Rae, Board Member and LPBSB Commissioner, our 2012 honorees.

The Honorary Lifetime Membership program was started in 2007 to recognize the tireless efforts of so many in supporting the goals of the Pearson Educational Foundation.



## SUMMER PROGRAMS

An area where PEF sees increasing requests each year, and where PEF's support is tremendously cost-effective in terms of leveraging dollars for student success, is insupporting summer programs, which MELS does not fund at all.

PEF, again supported by the Montreal Real Estate Board Foundation for Kids, and Fondation Jeunesse-Vie, funded the 5th year of Venture Camp for children from Lasalle/Verdun with affective difficulties.

Joining them this year was Verdun Transition Camp, two weeks of fun and learning for at-risk Grade 6 students about to embark on

their high school career armed with new skills sets for making friends and good choices. This camp was made possible by the wonderful generosity of Dorval Elementary School, which set aside 25% of what it fundraised for itself in 2012/13 to help its brothers and sisters in Verdun.

Thank you DES !

At Riverdale, for the second consecutive year, PEF sponsored the transformative Right of Passage Weekend for students who are part of the Boys to Men mentoring program. Transformative, that is as in delinquent to honour student.

The only permanent road out of generational poverty is education. Such programs maintain the connection and engagement of these students, from environments of low-literacy and dysfunction, to their school and their schooling.



## Programmes de cuisine

Acquérir des habiletés pour vivre sainement, appliquer des notions de mathématiques, avoir du plaisir : il n'y a rien de mieux que de cuisiner, sauf peut-être de déguster ses propres créations! La cuisine est intégrée en classe dans les programmes alternatifs et se répand grâce à des clubs de cuisine parascolaires dans beaucoup d'écoles secondaires.

Plusieurs des établissements ont une cuisine, un reliquat de l'époque où l'économie domestique faisait partie du programme. Mais ces cuisines sont dépourvues de casseroles, de poêles, de vaisselle; les

réfrigérateurs et les cuisinières ont depuis long-temps atteint leur fin de vie utile, et le programme du MELS n'inclut pas les denrées alimentaires.

La FPÉ travaille à équiper ces programmes de cuisine et à garder ces réfrigérateurs pleins de bonnes choses à émincer et à touiller.

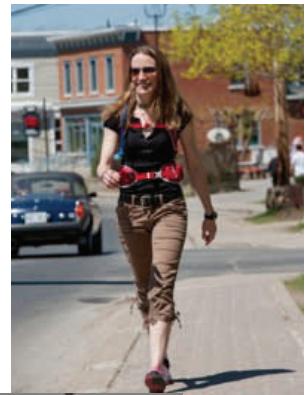


## MUM'S WALK



All it takes is one person to make a real difference in the lives of so many. Leanne Durocher is one such person. On Saturday May 11, Lea walked 55 kilometres from her store in Hudson to St-Lawrence Senior in Lasalle, the school where her mother Joan (Mrs. D) started the first breakfast program over 30 years before. Throughout her career at LBPSB, Mrs. D fed, hugged and loved so many children in so many schools. She passed away in 2012. In her honour, Leanne raised \$10,000 to feed so many more.

LBP's Hungry Kids program furnishes breakfasts and snacks at elementary schools, and discreetly subsidized lunch cards at all the high schools. The demand grows each year and PEF ensures that there is money enough to see the very end of the academic year - as will the ingredients for those cooking programs mentioned above. Thank you to Leanne and the whole Durocher family, who stood by her.



## UN TRÈS GRAND MERCI À NOTRE PARTENAIRE

**BMO** MD Banque de Montréal

## PUBLIC EDUCATION IS A PUBLIC TRUST

*Through a commitment to public education and the promotion of learning for all, the Foundation believes in enhancing the opportunity for all students to become life-long learners, self-assured, respectful and responsible to their community.*

*Recognizing that government funding of public education is finite, the Foundation supports students and furthers this goal by supplying seed money to a broad array of projects generated by the teachers and administrators of the LBP community.*

## L'ÉDUCATION PUBLIQUE EST UNE FIDUCIE D'INTÉRÊT PUBLIC

*Par son engagement envers l'instruction publique et la promotion de l'apprentissage pour tous, la Fondation croit possible d'améliorer la possibilité pour tous les élèves de devenir des apprenants pour la vie, sûrs d'eux, respectueux et responsables envers leur collectivité.*

*Reconnaissant que le financement gouvernemental de l'instruction publique est restreint, la Fondation soutient les élèves et favorise cet objectif en fournissant des subventions de démarrage à toute une gamme de projets initiés par les enseignants et les gestionnaires de la Commission scolaire Lester-B.-Pearson.*