PEARSON EDUCATIONAL FOUNDATION

Annual Report 2025-2026



"We start where public funding stops"



Annual Report Overview

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1 | Message from the Executive Team

Message from the President

A year of transition, change and new beginnings

Pearson Educational Foundation

1925 Av Brookdale
Dorval, Qc, H9P 2Y7
514-422-3000 ext. 37000
Email: pef@lbpsb.qc.ca
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Charitable Registration No.
8910 79048 RR0001

To our friends and supporters,

As I complete my first year as President, I would like to extend my heartfelt thanks to everyone whose involvement helped make this a remarkable year for PEF. I offer special thanks to Lisa MacCallum and our dedicated volunteer Board of Directors.

This was a year of transition, change and new beginnings for PEF—and one in which we accomplished a great deal. My goal was to build on the momentum established by Kyle Verboomen (Past-President) and the PEF directors over the past few years.

Thanks to generous support from our valued partners, PEF achieved record revenue this year. These contributions enabled us to significantly expand our Grants to Schools program and meet record demand for winter clothing assistance through the Rona Cupak program.

PEF also hosted a well-attended Comedy Night in partnership with Joey Elias—our first benefit evening since the pandemic—and helped LBPSB to host the 13th Annual Pearson Family Fun Run.

As we close the year, I am excited about what lies ahead. We have a wonderful and growing group of directors and volunteers, strong partnerships to deepen, and plans are already underway for next year's events!

Jesse Rémillard-Steiner
President PEF / Président FPÉ

2 | History, Misson and Our Focus

HISTORY

A long history supporting the school board, teachers and students

The Pearson Educational Foundation (PEF) was established in the mid-1980s by West Island volunteers committed to supporting local public schools. Originally known as the West Island Educational Foundation, it adopted the PEF name in 2001.

Governed by a volunteer Board of Directors and supported by one Operations Manager, PEF has evolved beyond its original role of receiving and distributing donations. Its mission now includes raising awareness of the need to support public education beyond government funding.

Today, PEF stewards funds raised by students, teachers, and parents across the LBPSB. PEF also fundraises independently and collaboratively to augment these efforts. It issues tax receipts, maintains financial reporting and administers the various endowment or program-specific charitable funds that support numerous scholarships, bursaries, literacy programs and a wide range of student-and-teacher-led initiatives every schoolyear.



MISSION

“We start where public funding stops”

At the Pearson Educational Foundation, we believe public education can transform lives and break the cycle of generational poverty. We believe that every student deserves the opportunity to learn, grow, and reach their full potential.

Our mission is to inspire a love of learning that lasts a lifetime, while nurturing students to become confident, compassionate and responsible members of their community. We are passionately committed to supporting students—and their families—who may be experiencing financial hardship or struggling to overcome learning disabilities.

Through programs that care for the whole child—intellectually, emotionally, and physically—we empower students to persevere and thrive in their education thus creating pathways to brighter, more promising futures.

Because government funding cannot meet every classroom need, PEF partners with teachers, students, parents, administrators, and the wider community to raise and allocate funds that help bring innovative projects to life. Together we spark curiosity, build resilience, and create meaningful, lasting impact in the lives of our students.



Our Focus

Our role in the community

The Pearson Educational Foundation (PEF) is an incorporated charity registered with the Canada Revenue Agency and is legally independent of the Lester B. Pearson School Board. PEF provides essential materials and financial support for teacher-designed, hands-on projects that extend learning beyond the regular curriculum.

PEF helps level the playing field for students facing economic hardship through its Rona Cupak Winter Outerwear Fund and by supporting the LBPSB's Hungry Kids Program, which offers breakfasts and hot lunches to students from Kindergarten through Grade 11. It also funds summer programs that keep students learning year-round.

PEF also backs inclusive programming that helps students with special needs integrate into the classroom and grow as individuals. In addition, the Foundation administers and awards scholarships and bursaries annually, reaching learners at every school and Adult Centre.



3 | Our Structure

PEF TEAM 2025-2026

Board of Directors, Staff & LBPSB Liaisons

PEF's Board of Directors is composed of up to nine volunteers, each who were selected to provide their expertise in finance, development, strategy, PR and communications. In recent years, we have welcomed several new members to our team but our devotion to our mission is steadfast.

PEF Staff



Lisa MacCallum
Operations Manager

LBPSB Liaisons



Joanne Malowany
Assistant Director Communications and Community Development

PEF Board of Directors



Jesse Rémillard-Steiner
President



Jessica Doyle
Secretary



Kristina Bellows
Director



Richard Meloche
Vice President



Michel Belleville
Director



Tom Nemeth
Director



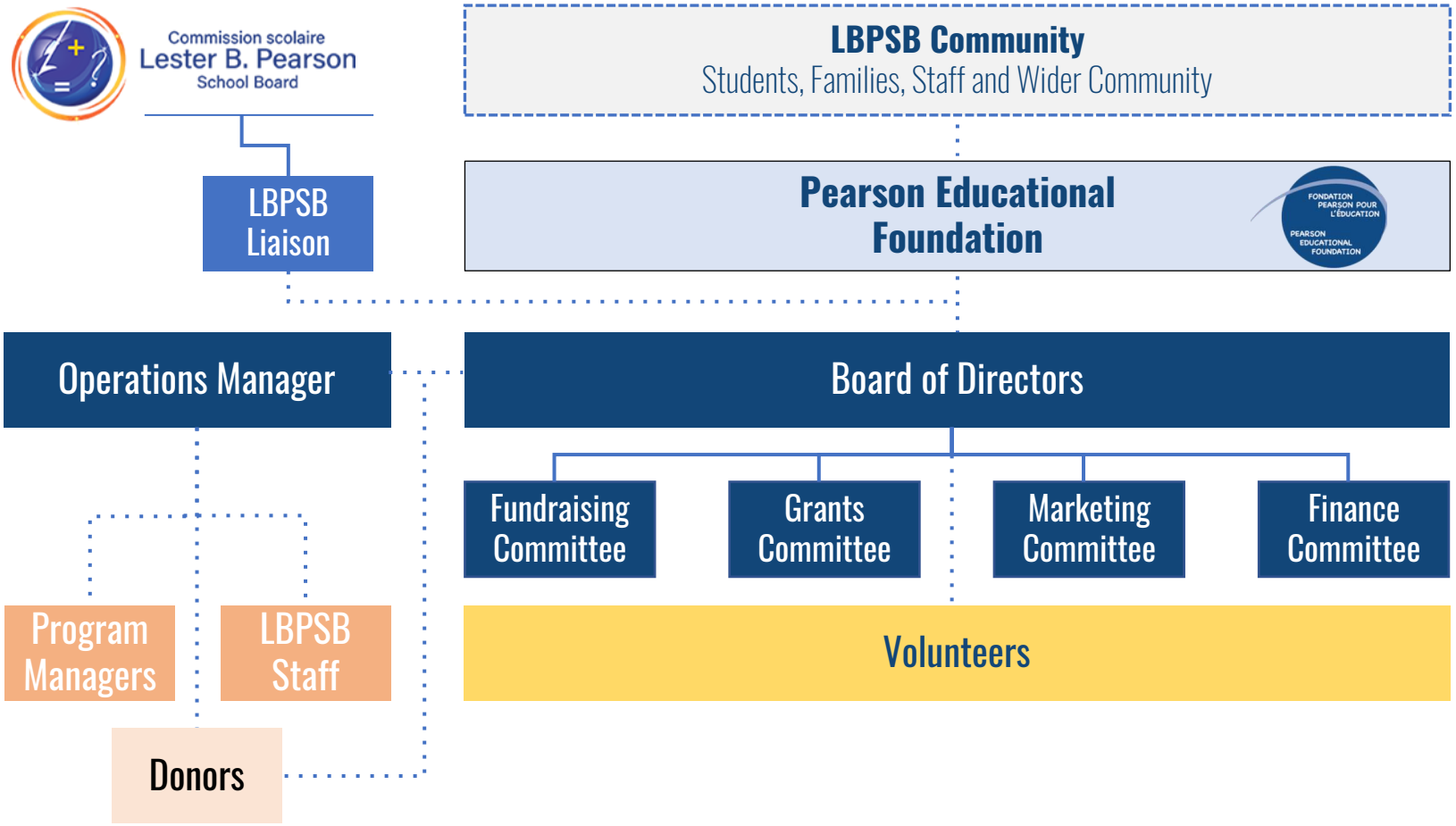
Kenny Mandel
Treasurer



Ati Abhari
Director

ORGANIZATIONAL STRUCTURE

The LBPSB community is our aspirational audience
and our key stakeholders

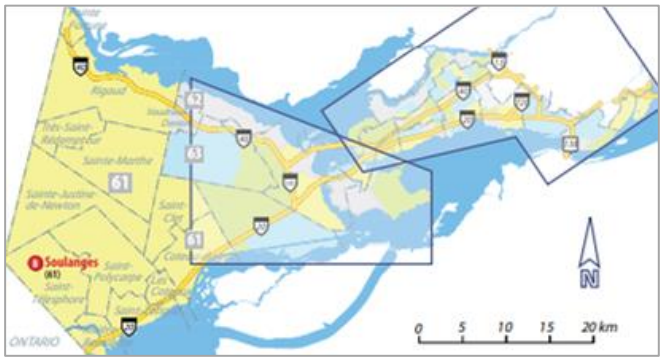


OUR SCHOOL BOARD

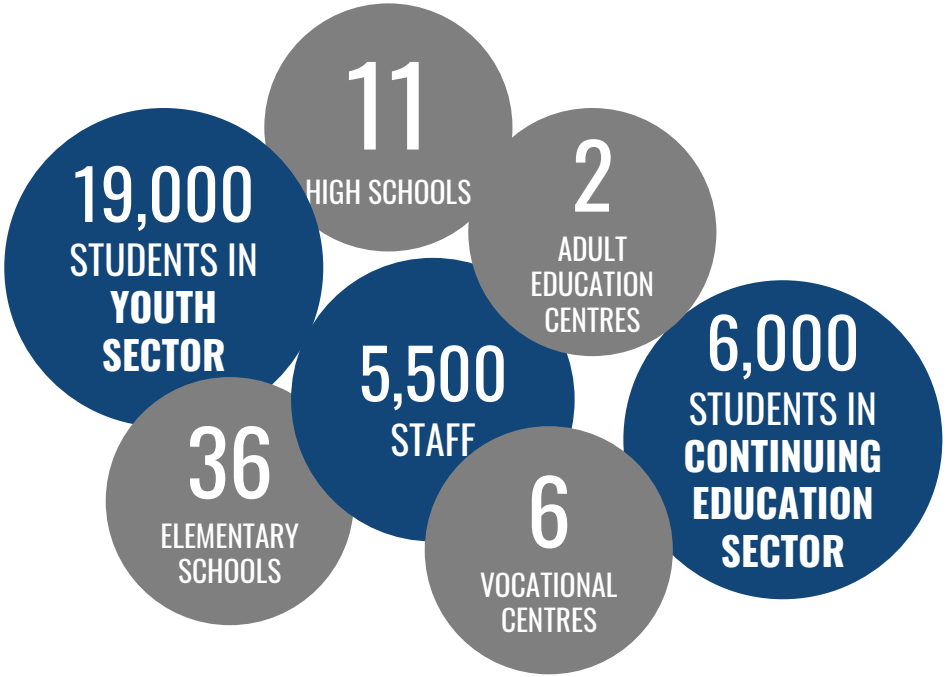
The Lester B. Pearson School Board

Established in 1998, the Lester B. Pearson School Board serves the English-eligible population on the western end of Montreal Island and off-island territory in the Montérégie-Ouest. The LBPSB's network of 36 elementary schools, 11 secondary schools, 6 Vocational Centers and 2 Continuing Education centers welcomed over 25,000 students of all ages during the 2025-26 academic year.

School Board Map



Commission scolaire
Lester B. Pearson
School Board



BY THE NUMBERS: MEASURING OUR IMPACT

Key figures for 2025-2026

Over **145 funds** managed for schools, bursaries and special programs

$383K in Total Assets administered by PEF

$397k in Total Revenue achieved by PEF and its key partners

80% of LBPSB schools have at least one fund

We administer **26 Scholarships & Bursaries**

30 schools use funds with a **Specific Focus**

4 funds devoted to supporting **Arts & Drama** programs

5 funds devoted to **STEM & Robotics**

10 funds devoted to **Music Programs**

9 funds devoted to **Food & Cooking** programs

5 funds devoted to building **Sports Programs**

28 funds supporting PEF-Specific Initiatives



4 | PEF Updates

Year in Review

Key partnerships, initiatives, events and renewed leadership

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KEY PARTNERSHIPS

Colin J. Adair Foundation — $125,000 commitment (over 5 years) to advance PEF initiatives.

Foundation Les Chemins de l'école — $48,000 pledged (over 3 years) supporting bursaries and emergency assistance at PEF vocational schools (PACC, WICC and VACC).

Amelia & Lino Saputo Foundation — Contributed $16,000 towards our Rona Cupak Winter Wear program.

Future Electronics – Contributed $5,000 towards our Rona Cupak Winter Wear program.

TD Charitable Foundation – Contributed $5,000 towards STEM, Arts and Music.

KEY INITIATIVES & EVENTS

Grants to Schools and Classrooms — The program returned with support provided for eight projects highlighting educator-led innovation.

Spring Comedy Night — PEF's in-person community event brought supporters together for an evening of laughter, connection and fundraising.

LEADERSHIP

Board renewal — Three new directors joined the Board, bringing fresh expertise and perspective. Upon his retirement from the Board, PEF also recognized Rafat Noor Khan as a Lifetime Member for his dedicated service.

Grants to Schools & Classrooms

Highlights from the past year

Guided by our core mission is to *"Start Where Public Funding Stops",* **PEF's Grants to Schools & Classrooms Program** supports hands-on learning that sparks curiosity and enriches student experiences across LBPSB.

This year, PEF funded **eight proposals, investing more than $25,000** in promising school and classroom projects. A renewed evaluation process enabled staged decisions—fast-tracking ready initiatives while allowing time to secure additional funding for others.



- **Allion Elementary**: "Cooking Lessons at Allion" (new oven for culinary learning).
- **Allion Elementary**: "STEAM Activities" (Lego/robotics equipment).
- **Angrignon School**: "Learning & Motivation with iPad 2.0" (6 iPads for diverse learning).
- **Dorval Elementary**: "Keep the Band Going" (new instruments for music program).
- **St. John Fisher Senior Elem**: "Deep Music YouTube Channel" (new AV equipment).
- **St. John Fisher Senior Elem**: "Medieval Times" (equipment for a history project).
- **St Thomas High School**: "STHS Drama Club" (material & tools for reusable drama builds).
- **St Thomas High School:** "Track & Field Olympic Unit" (new track & field equipment).

Together, these eight projects bring PEF's whole-child commitment to life through hands-on experiences that strengthen student learning, creativity and engagement.

Comedy Night Fundraiser

Sharing laughs in support of a great cause

On April 10, 2026, **PEF's Comedy Night Fundraiser** brought the community together at St-Thomas High School for an evening of laughter in support of LBPSB schools and students.

The event sold **235 tickets** and attracted **four corporate sponsors**, reflecting strong community support for PEF's mission.

Headliner **Joey Elias** was joined by Montreal comedians **Wassim El-Mounzer, Chris Venditto, Marianne Mandrusiak, Daniel Carin and Alisdair Birchal-Tremblay**. Together, the performers, attendees and sponsors helped generate a **net profit of $11,800**.

These proceeds help PEF to fund innovative projects designed to enrich student life across the LBPSB. Thank you to our sponsors, performers, St-Thomas High School and every attendee who made the evening a success.



RONA CUPAK FUND

Helping to keep children warm during winter

The **Rona Cupak Winter Outwear Program**, is a vital PEF initiative, and has experienced **a surge in requests** due to increased staff awareness and growing financial challenges for families. The 2025-26 campaign alone **saw requests for snowsuits, boots, hats, and mitts nearly double for a total cost of $20,392**.

To meet this escalating need, PEF received a generous donation from the **Amelia and Lino Saputo Foundation ($16,000)** and **Future Electronics ($5000).** These timely donations received in October, before an early winter storm, enabled PEF to expand its offerings to include warm mitts (Hot Paws) and tuques.

A heartwarming moment occurred when **Brandon Deslauriers** (Rona Cupak's eldest son) volunteered to package orders and expressed a desire to assist us each year moving forward with the program.

PEF is delighted to announce a **partnership with a new winterwear wholesaler for the 2026-2027 season.** This strategic relationship will allow us to maintain costs as low as possible and expedite the process of providing essential winter wear. Thanks to our generous donors and suppliers, this collaboration ensures affordable options and guarantees no child is left without proper winter wear, addressing growing community needs.



Rona Cupak's son Brandon and other volunteers actively working together to put together winter wear packages for distribution

How was the Rona Cupak Fund founded?

In November of 2006, **Rona Cupak**, a highly respected LBPSB Commissioner for the off-island ward and mother of four boys ranging aged 6 to 16, died in a tragic car accident. A large amount of money was donated in her memory .

Her husband, Richard Deslauriers, expressed how he wished to direct the memorial money. He expressed: *Nous sommes les chanceux car nous avons une bonne maison et le frigo est plein. Utilisez l'argent n'importe comment pour aider les enfants démunis de la Commission scolaire.*

MARGARET MANSON AWARD

The Award recognizes a graduating student who has overcome significant challenges or obstacles

The Margaret Manson Award honours graduating students who have overcome physical, intellectual, emotional, or other challenges on their path to graduation.

Each year, PEF presents the award to one student at every school and adult center in the Lester B. Pearson School Board.

All recipients receive a framed certificate and congratulatory letter. High school and adult center recipients also receive an award cheque.

Elementary recipients receive a book selected by Maya Byers, owner of Babar Books in Pointe-Claire, which covers half the cost. Additional support is provided by Community Born to Read.

Margaret Manson's family remains closely involved in supporting the award's continued success.

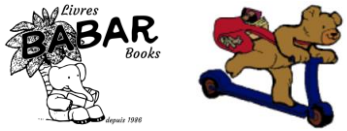


PEF Director Ati Abhari and Westwood's recipient of the Margaret Manson award



PEF Director Kenny Mandel and St Thomas's recipient of the Margaret Manson award

In partnership with Livres Babar Books and Le goût de lire communautaire



Who was Margaret Manson?

For many years, **Margaret Manson** participated in the education of people in our region as a teacher, principal, consultant, and commissioner. She was dedicated to the principle that: "Every person can learn. Every person deserves the right to learn".

She applied it to everything she did during her career as an educator. She worked to empower schools to integrate students with special needs and to prepare them for a rich life, fully involved in society. She championed teamwork, matching learning styles and teaching styles, and life-long learning for all.



55 UP TO AWARDS PROVIDED ANNUALLY

$100 FOR HIGH SCHOOL/ CONTINUING EDUCATION RECIPIENT

1 Book CAREFULLY SELECTED FOR ELEMENTARY RECIPIENTS

STEM & ROBOTICS

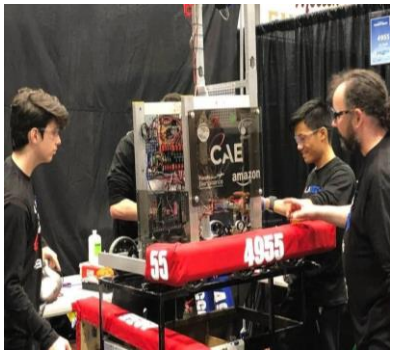
Creating an avenue for STEM development

Fostering STEM Excellence
PEF is proud to be contributing to the success of STEM initiatives through supporting schools' participation in Regional and Provincial Science Fairs and Robotics competitions.

Science Fairs: We proudly supported 3 schools (Lakeside Academy, MacDonald HS, and PCHS) enabling 22 students to participate in the Montreal Regional Science Fair. These students presented 15 innovative projects (5 from each school), with two outstanding projects qualifying for the prestigious Super ExpoSciences Provincial competition in Québec City.

Robotics: We continue to support Robotics programs at 3 schools (Lakeside Academy, LCCHS, and MacDonald HS). These schools have successfully established their own Robotics funds and are actively fundraising, building on the success of their programs. This year marked a significant milestone as MacDonald HS entered both a Junior and a Senior Robotics team for the first time ever. Our robotics teams, guided by dedicated teacher mentors and professionals, continue to develop crucial skills in engineering, coding, video production, and graphic design, preparing students for future success in STEM fields.







Community Fundraising | Fueling PEF Initiatives

LBPSB-led fundraising efforts channel vital resources directly to PEF's general fund, enabling comprehensive support for diverse educational programs across our schools.

13th Annual Pearson Family Fun Run/Walk

PEF supports the LBPSB organizing committee by providing the financial backing and support with registration & donations. PEF directors also volunteer each year to help with event organization and setup.







~213
Tickets sold

$1,157
RAISED in 2025-2026

Professional Sport Ticket Sales, Prizes, Dress down days & More!

$3,020
RAISED in 2025-2026



PROFILE OF KEY FUNDS

Overture With the Arts | JRHS Tristan Morrissette Perkins Scholarship

Overture WITH THE ARTS



85,000+
YOUTH REACHED

700+
SUCCESSFUL ACTIVITIES

$1,600,000+
FUNDS RAISED

Overture with the Arts (OWTA) is a Montreal-based non-profit organization dedicated to providing accessible arts education. Through our free and low-cost programs in performing arts, visual arts, and media arts, we empower young people, regardless of financial barriers, to explore their passion. By fostering creativity and self-expression, OWTA helps shape the next generation of artists, performers, and storytellers.

JRHS Tristan Morrissette Perkins Scholarship



Honoring the memory of their beloved son, Tristan's parents, Julie and Jay, are joined by a broad community of family and friends in sustaining his passion for hockey. Their annual charity hockey tournaments support the fund, which also benefits from CN Rail's contribution through its train safety awareness program. Community generosity, dedication and support remain the foundation of this valued memorial scholarship.

PROFILE OF KEY FUNDS

Le Goût de Lire Communautaire | Community Born to Read



Founded in 2001, *le goût de lire communautaire* | *Community Born to Read*, encourages parents to read to their children and promotes early literacy.

The program provides book donations, workshops, and kindergarten readiness resources, engaging children (ages 0-5) with games, toys, and literacy experts, and also offers bilingual resources for immigrant families.

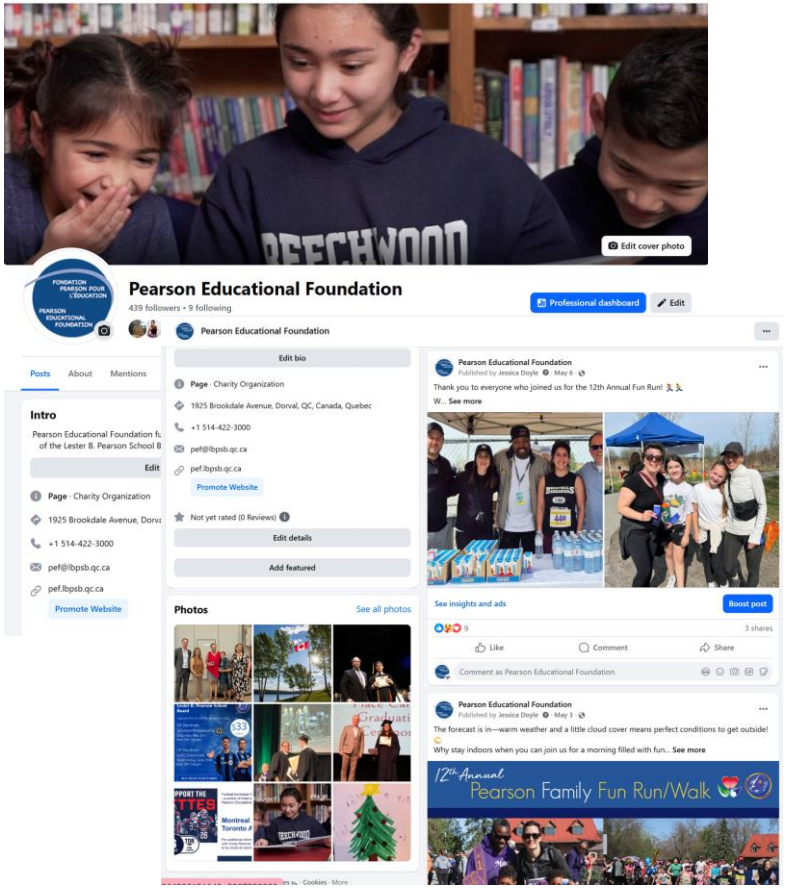
Community Born to Read plays a significant role in our Margaret Manson Awards each year, covering half the cost of the books awarded to each elementary school recipient.

PEF values Community Born to Read for its dedication to fostering a love of reading early in life, supporting families, and helping children build the skills they need to succeed in school and beyond.

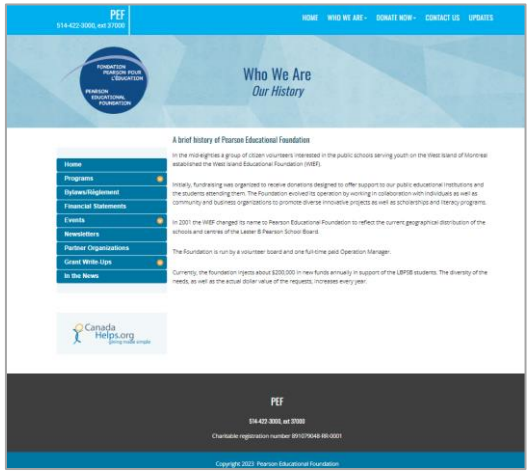
COMMUNICATIONS & MARKETING

PEF is working towards enhancing communications for our community

Social Media



PEF Website

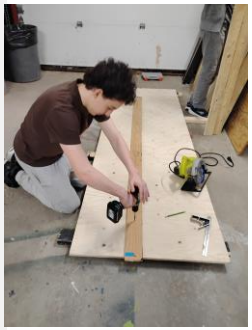


✨ **Our website is getting a makeover!** ✨

We're excited to share that the Pearson Educational Foundation website is being completely redone. The new site will feature a fresh look, improved structure, and easier navigation—making it simpler than ever to learn about our programs, get involved, and support our community.

Stay tuned for the launch!

PHOTOS FROM A GREAT YEAR!

















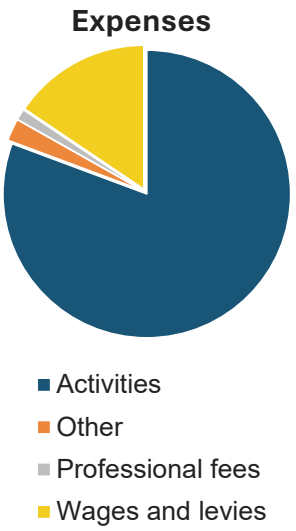


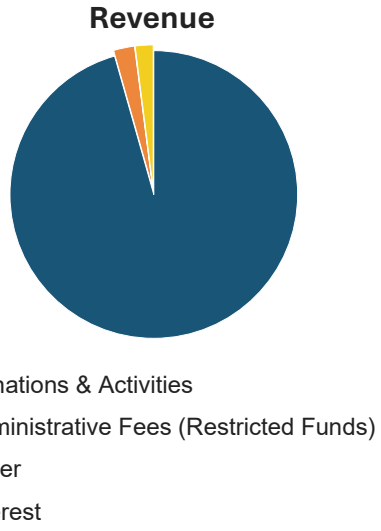


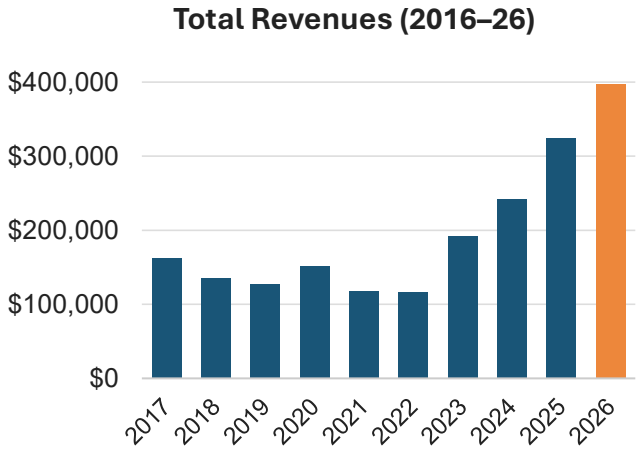
FINANCIAL HIGHLIGHTS

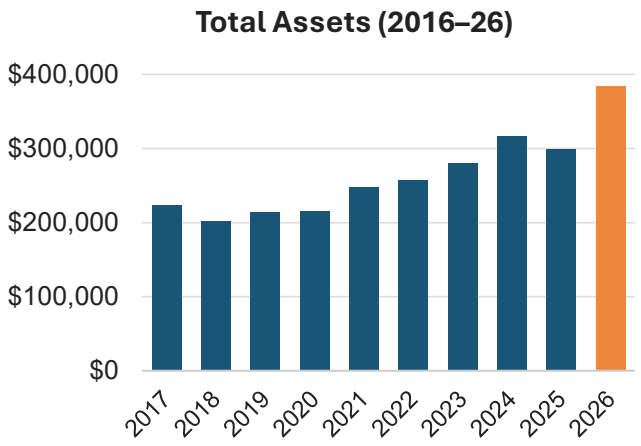
For the fiscal year ended June 30th, 2026

Core Aspects	Fiscal YE 2026	Fiscal YE 2025	YoY Δ
Total Assets	$383,704	$299,589	+28%
Total Revenues	$397,691	$324,428	+23%
Total Expenses	$342,143	$331,710	+3%
Core Admin Expenses	$66,104	$41,640	+59%









6 | Special Mentions

A SPECIAL THANK YOU TO RAFAT NOOR KHAN

Honouring Rafat Noor Khan: 2025 PEF Lifetime Member



After many years of dedicated service, The Pearson Educational Foundation Board of Directors extends its sincere gratitude to Rafat Noor Khan for all his contributions, generosity and steadfast advocacy for PEF's students and community-at-large.

His commitment has strengthened opportunities for educators and students across the Lester B. Pearson School Board, earning him recognition as a 2025 PEF Lifetime Member.

Rafat, thank you for your leadership, dedication, and unwavering support. We wish you every happiness and continued success in the years ahead.

7 | Looking Ahead

STRATEGIC PLAN 2025-2027

Beyond our core activities, PEF has established four goals to accomplish

GOAL	Improve PEF's Operational Structure	Enhance Fundraising Activities	Increase Awareness Within Schools	Strengthen Partnerships Across West Island
ACTIVITIES	• Continue to leverage and strengthen sub-committees. • Develop volunteer network to assist with fundraising initiatives and PEF events. • Include volunteers in sub-committees. • Continue to improve use of technology and social media by PEF.	• Build on recent success in securing grants from larger foundations and corporate donors. • Target $50K+ in grants from foundations for '26-'27. • Target $20K+ from the corporate sector. • Organize and host 2+ profitable in-person fundraisers.	• Create an ambassador at each LBPSB school. • Better content creation and increase social media presence for PEF (highlights, news, etc). • Encourage and support schools with low socio-economic scores to apply to our Grants to Schools and Classrooms program. • Increase engagement with school staff and board administrators.	• Seek out strategic partnerships and corporate sponsorships from small, medium and large corporations present in our community. • Leverage our membership in community organizations (e.g. West Island Chamber of Commerce, municipal organizations, etc.)

WHAT'S IN STORE FOR FUNDRAISING

Our Fundraising Committee will focus on three core areas during the 2025-2027 strategic period

1

PARTNERSHIPS

Many organizations and like-minded foundations are seeking more direct ways to make a meaningful impact. PEF has a deep understanding of the key needs within the LBPSB community and is well-positioned to help. By leveraging its connections across institutional and business networks, PEF raises awareness of these needs and highlights opportunities that align closely with each partner's Corporate Social Responsibility goals.

2

EVENTS

Uniting people in support of the PEF mission is the most effective way to raise awareness of the needs within the LBPSB community. Like many organizations, PEF's ability to host events was limited during COVID, and now we have begun to revive our event programs with care and purpose.

3

GRANTS

During the 2025–2027 strategic period, the PEF team will focus more attention on applying for grants to support a variety of programs, including the Rona Cupak Fund, Grants to Schools Program, and other key initiatives.

THE NEED FOR YOUR HELP CONTINUES

The goodwill of our community remains essential to fill the gaps

Societal realities driving needs:

41% of LBPSB schools received SFR **Low-Income scores** of 7 and over

Source: Gouvernement du Québec Ministère de l'Éducation
Note: 2021-2022. Scores 1-10

24% of LBPSB schools received SFR **low socio-economic scores** of 7 and over

Source: Gouvernement du Québec Ministère de l'Éducation
Note: 2021-2022. Scores 1-10

The Pearson Educational Foundation focuses on...

Supporting the needs of our community:

- Providing snowsuits, boots, gloves
- Supporting Hungry Kids programs
- Offering lasting legacies for impactful members of our community

Supporting initiatives of our schools:

- School & classroom grants
- Building community assets
- Supporting STEM, Music, Arts & Drama programs
- Recognizing leadership, development and perseverance through awards and bursaries
- Offering a charity platform for fundraising activities

Broadcasting the needs of our community & schools:

- Participating in chambers of commerce, peer foundations, and the wider business community



OUR PROUD PARTNERS

PEF is proud to have strong partners in the West Island community

Commission scolaire Lester B. Pearson School Board

FONDATION • FOUNDATION amelia & linosaputo

Overture WITH THE ARTS

TD

Scotia Wealth Management

kamik

FONDATION LES CHEMINS DE L'ÉCOLE

FUTURE ELECTRONICS
A WT Microelectronics Company



Le goût de lire communautaire | Community Born to Read

ST-VIATEUR BAGEL MONTRÉAL DEPUIS 1957

FRUITS NEVADA
Épicerie - Grocery Store

Livres BABAR Books
Open 7 days a week
Ouvert 7 jours par semaine

Dynamic

Fidelity INVESTMENTS

The West Island of Montreal Chamber of Commerce

PEF is a proud member since 2011

EST 2015 Cugini's WEST ISLAND - MONTREAL



WE THANK YOU
FOR YOUR CONTINUED SUPPORT
IN OUR PROGRAMS

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